COLUMBIA CHAMBER OF COMMERCE

LOCAL AGENDA

Goals for 2025 to Advocate Business needs to local officials

The mission of the Columbia Chamber of Commerce is to lead our community, drive commerce in our region and advance community and regional collaborations, thereby enhancing the quality of where we live, learn, work and play.

The Chamber achieves that mission by the implementation of our Strategic Plan. One of those pillars is to be the Champion of Business by promoting and protecting the interests of the business community. Each year the Chamber revises and refines a local agenda to educate and engage the community and influence local policy in a positive manner.

Contact Us:

Matt McCormick, IOM, CCE
President & CEO
573.874.1132

Lily White Boyd, IOM
Vice President of External Affairs
573.817.9112

2025
LOCAL PRIORITIES

Goals for 2025 to Advocate Business needs to local officials

- Champion workforce development, housing affordability and transportation policies that make living and working in Columbia achievable for people at all income levels.

- Ensure successful implementation and full utilization of available funds from federal programs, including but not limited to ARPA programs, and encourage allocation of funds to support business development, infrastructure and workforce development.

- Facilitate transparent communication and engagement between local elected officials and the business community regarding policies.

- Invest in sustainable aesthetic improvements to Interstate 70, in a coordinated effort to create attractive and welcoming entrances for residents and visitors to Columbia.

- Align the City's budget, policies, council-led initiatives, and use of resources with citizen-endorsed priorities, including long-term reliable and affordable public utilities.

- Advocate to strengthen crime prevention, fortify public safety and foster community collaboration to create a secure environment where businesses and citizens can thrive.

- Work with public and private partners on sustainable solutions for the voluntarily and involuntarily unsheltered.

The Chamber will work with factual information through documentation, reporting and subject experts.